

Photon-Genius Revenue Model

Example I Session Fee \$25

<i>Average Sessions Per Day</i>	<i>Average Sessions Per Week</i>	<i>Average Sessions Per Month</i>	<i>Estimated Monthly Revenue</i>	<i>Estimated Annual Revenue</i>
1	5	20	\$500	\$6,000
5	25	100	\$2,500	\$30,000
8	40	160	\$4,000	\$48,000
10	50	200	\$5,000	\$60,000
12	60	240	\$6,000	\$72,000

Example II Session Fee \$50

<i>Average Sessions Per Day</i>	<i>Average Sessions Per Week</i>	<i>Average Sessions Per Month</i>	<i>Estimated Monthly Revenue</i>	<i>Estimated Annual Revenue</i>
1	5	20	\$1,000	\$12,000
5	25	100	\$5,000	\$60,000
8	40	160	\$8,000	\$96,000
10	50	200	\$10,000	\$120,000
12	60	240	\$12,000	\$144,000

Example III Session Fee \$75

<i>Average Sessions Per Day</i>	<i>Average Sessions Per Week</i>	<i>Average Sessions Per Month</i>	<i>Estimated Monthly Revenue</i>	<i>Estimated Annual Revenue</i>
1	5	20	\$1,500	\$18,000
5	25	100	\$7,500	\$90,000
8	40	160	\$12,000	\$144,000
10	50	200	\$15,000	\$180,000
12	60	240	\$18,000	\$216,000

Note: Session fee according to individual health practitioner's market place, etc.