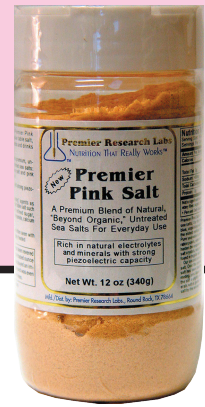


Prehistoric Sea Salt



Premier Pink Salt *Organic, Raw Sea Salt From Prehistoric Sea Beds*



Pure Sea Salt

- Raw, unprocessed sea salt from ancient unpolluted sea beds
Unlike commercial salts, which are highly heated, damaging its chemical properties
- No “flow” or “anti-clump” additives
Unlike many salts with toxic additives
- Rich in trace minerals
Unlike refined salts which are missing trace minerals

Organic Sea Salt

Premier Pink Salt is organic raw sea salt from prehistoric, unpolluted sea beds. This natural, sun-dried sea salt contains unheated trace minerals in addition to unheated sodium chloride. These minerals, undamaged by heat, retain their high-energy, unaltered molecular structure which are ideal for helping to maintain the extracellular and intracellular fluid balance in the body.

Mineral rich Premier Pink Salt is a natural sea salt mined from ancient pristine unpolluted sea bed deposits. This robust sea salt has a strong piezo-electric capacity. Its rich trace mineral content gives it a slightly pink color. It is composed of tiny mineral-rich crystals formed millions of years before pollution contaminated our present oceans.

All sea salt is not equal. Premier Pink Salt is free of flow or anti clump additives. Many salts are highly

heated, have chemicals added or are refined which can damage its chemical properties and reduce its content of trace minerals. Commercial salt is typically heated to extremely high temperatures, over 1,000° F., to super-dry the salt so that it will pour easily and not clump (a dubious advantage). This super-heating deranges the molecular configurations of the minerals in the salt. Many researchers point out the toxic reaction of the body to commercial, highly heated salt. In contrast, natural unheated sea salt reacts favorably in the body, delivering many minerals.

Sodium from salt (unrefined) is the primary positive ion found in the blood and body fluids. In a healthy environment, sodium is found mostly in fluids outside cells and about 10 percent inside cells, with about 30 percent concentrated in bones. Sodium works closely with potassium as the primary intra-cellular mineral, which acts as an essential electrolyte and is closely tied

with the movement of water. Along with potassium, sodium helps to regulate the fluid balance of the body, both within and outside cells.

Through function of the kidneys, by buffering the blood with a balance of positive or negative ions, sodium and potassium help to control acid/alkaline balance. The flow of sodium and potassium across the cell membranes helps to create an electrical charge that enables muscle contraction and nerve conduction. Sodium is also important in the production of hydrochloric acid in the stomach and is used in the transport of amino acids from the digestive tract into the blood.

Simultaneous loss of water and sodium can initiate low blood pressure, whereas loss of sodium alone can contribute to water retention in cells. Balance of potassium to sodium levels is necessary for proper function of the sodium/potassium “cell pump” and proper cell fluid levels.

Processing

Premier Pink Salt is not heated or refined and does not contain flow and anti clump additives, preservatives or other chemicals.

In addition, Premier Pink Salt is ground using nickel-free grinders, ensuring that no toxic tag-alongs will be present in each bottle.

Synergistic Products

Premier Pink Salt is an excellent seasoning to use with Quantum Tomato Powder, Power Food Complex, Power Food: Rice and Premier Popcorn.

Recommended Use

Use Premier Pink salt daily in place of regular salt to add flavor to foods or drinks for whole family.